

Tour The Home  
Of The Stars.



The Mercedes-Benz Visitor Center



1894—Karl Benz (center)



Racing Exhibit

Feel like a little stargazing?  
**EXPERIENCE** the star-studded history of Daimler-Benz, the world's premier automobile manufacturer. The story is chronicled in the Mercedes-Benz Visitor Center, the **FIRST** of its kind outside Germany. This **ARCHITECTURAL SHOWCASE**, adjacent to Daimler's only U.S.

automobile manufacturing plant, brings to life the company's **VISION** — to produce nothing less than the most exceptional automobiles in the world. Much more than a museum, the Visitor Center's exhibits propel you down a **MULTIMEDIA** path through the past, present and future of





**Located off I-59 – Exit 89 on Mercedes Drive.**

**Hours of operation:**

**Monday-Friday 9:00a.m.- 5:00p.m.**

**Saturday 10:00a.m.- 5:00p.m.**

**Closed Sundays & Holidays**

**Admission:**

**Adults \$4.00**

**Children & Senior Citizens \$3.00**

*Children must be 12 or older  
to tour the plant.*

**Group rates available with  
advance reservations.**

**For more information or to arrange a tour,  
please call us toll-free at 1-888 2 Tour MB.  
Outside U.S. – call 205-507-2266.**

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*M-Class All-Activity Vehicle*

#### **AUTOMOTIVE TECHNOLOGY.**

Explore the pioneering spirit of the people who developed the first automobile in 1886. Witness some of the greatest racing triumphs in history. Discover the technological **INNOVATIONS** that make Mercedes-Benz stand

out among the world's safest automobiles. Each exhibit takes you one step closer to understanding why Mercedes-Benz is a world leader in automotive performance, engineering, **SAFETY** and quality.

As the past unfolds around you, the new standard among



*1956 300SL "Gullwing"*

**sport-utility vehicles stands**

**before you in the M-CLASS**

**All-Activity Vehicle.** More than a century of excellence led to the development of the M-Class, the first sport-utility vehicle with the performance, comfort, safety and **QUALITY** of a Mercedes-Benz. Visit your local dealer to learn how you can take factory-direct delivery of your new M-Class at the Visitor Center.



*Factory Tour*

Browse through our gift boutique, where you'll find a whole range of gift items, collectibles and souvenirs.

Before you visit, call to **RESERVE A TOUR** of the M-Class manufacturing plant, and see for yourself how Mercedes-Benz quality is built.

The Mercedes-Benz Visitor Center. Where stars are always within your reach.



**The Mercedes-Benz Visitor Center**



Mercedes-Benz

Mercedes-Benz U.S. International, Inc.

Visitor Center

P.O. Box 100

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